



Ducks Unlimited

Innovative, cooperative solutions to
habitat loss since 1937

and a new partnership with NACWA



Ducks Unlimited

OUR MISSION

We conserve, restore, and manage wetlands and associated habitats for North America's waterfowl. These habitats also benefit other wildlife and people.

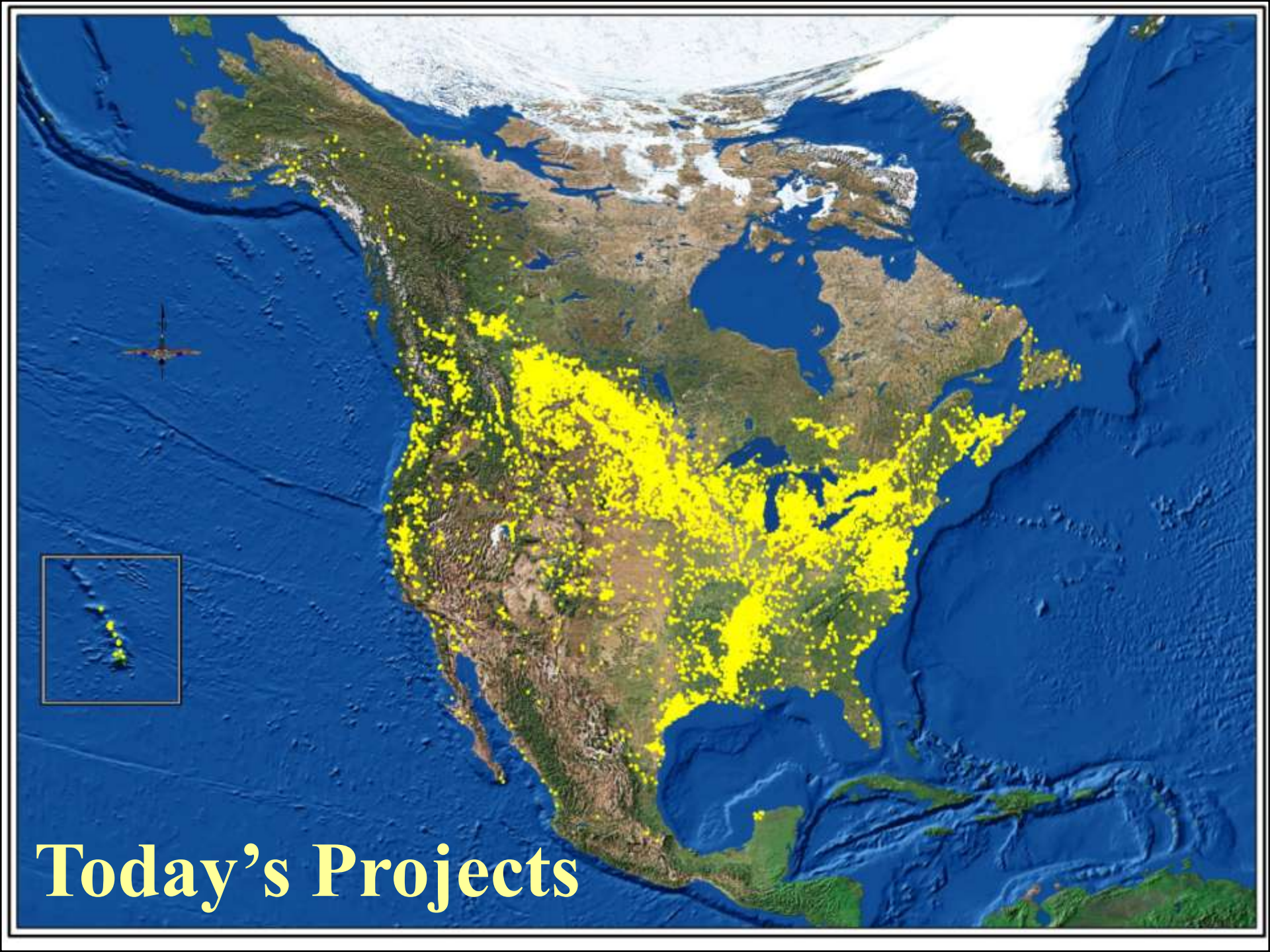
Who is Ducks Unlimited?

- Began in 1937 – when wildlife was in crisis
- More than one million North American supporters
- 710,000 adult members
- 150,000 youth members
- 60,000 volunteers
- Staff of 1000 in U.S., Canada, & Mexico
- Annual Operating Budget of \$250 million
- Ranks 120 out of 1 million+ U.S. charities
- Second largest conservation group in the world

Importance of our work . . .

- . . . World's most productive ecosystems
- . . . Benefit more than 900 wildlife species
- . . . An important source of water
- . . . Purify water sources
- . . . Store and slowly release floodwaters
- . . . Reduce soil erosion
- . . . Provide recreation areas for millions
- . . . Provide \$100 billion in annual benefits to U.S. citizens





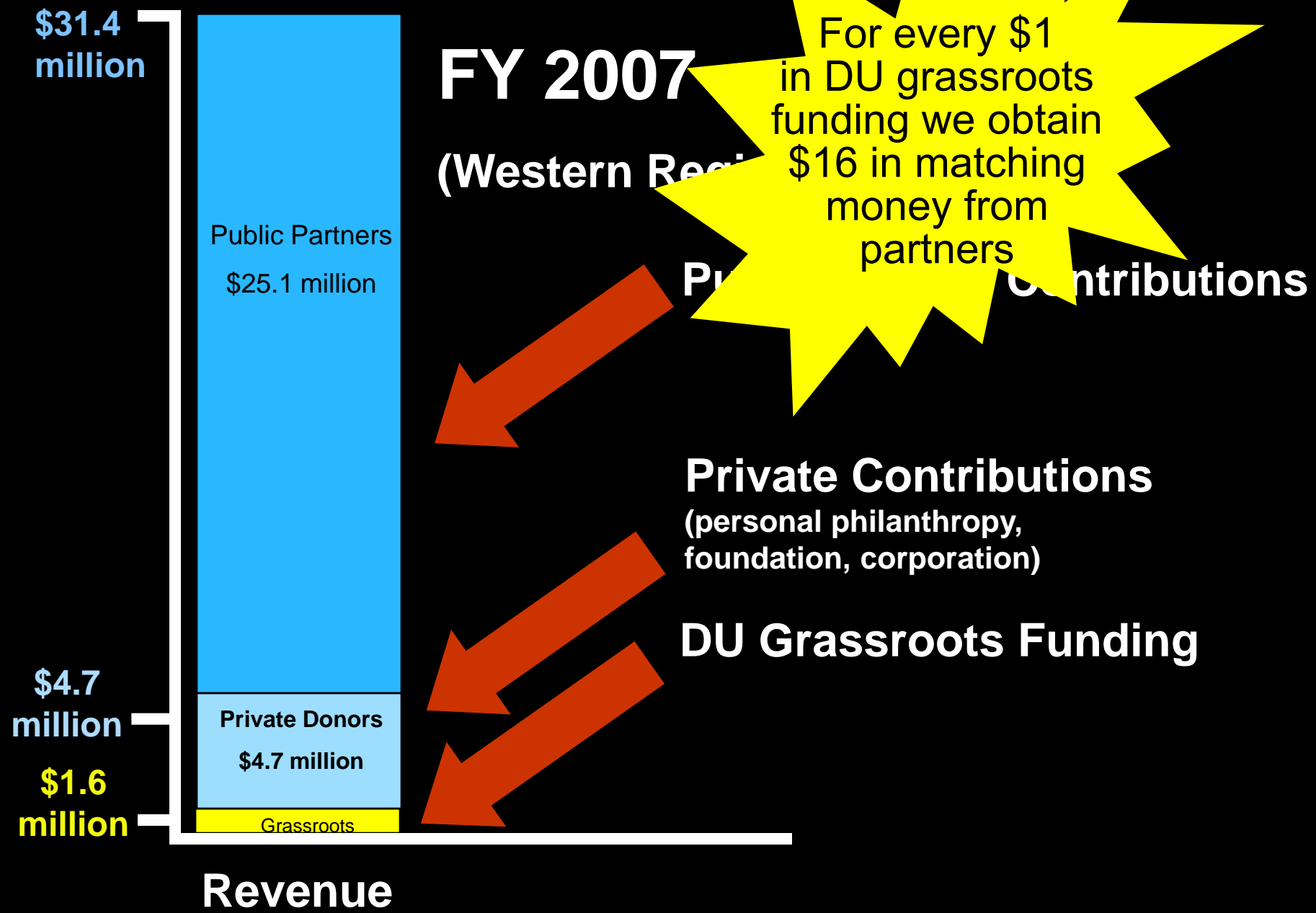
Today's Projects

Conservation Accomplishments—since 1937 *

	<u>Acres</u>
• Canada	6,400,000
• United States	3,890,000
• <u>Mexico</u>	<u>1,750,000</u>
Total	12,040,000

*U.S. as of 6/30/07; Canada and Mexico as of 1/1/07

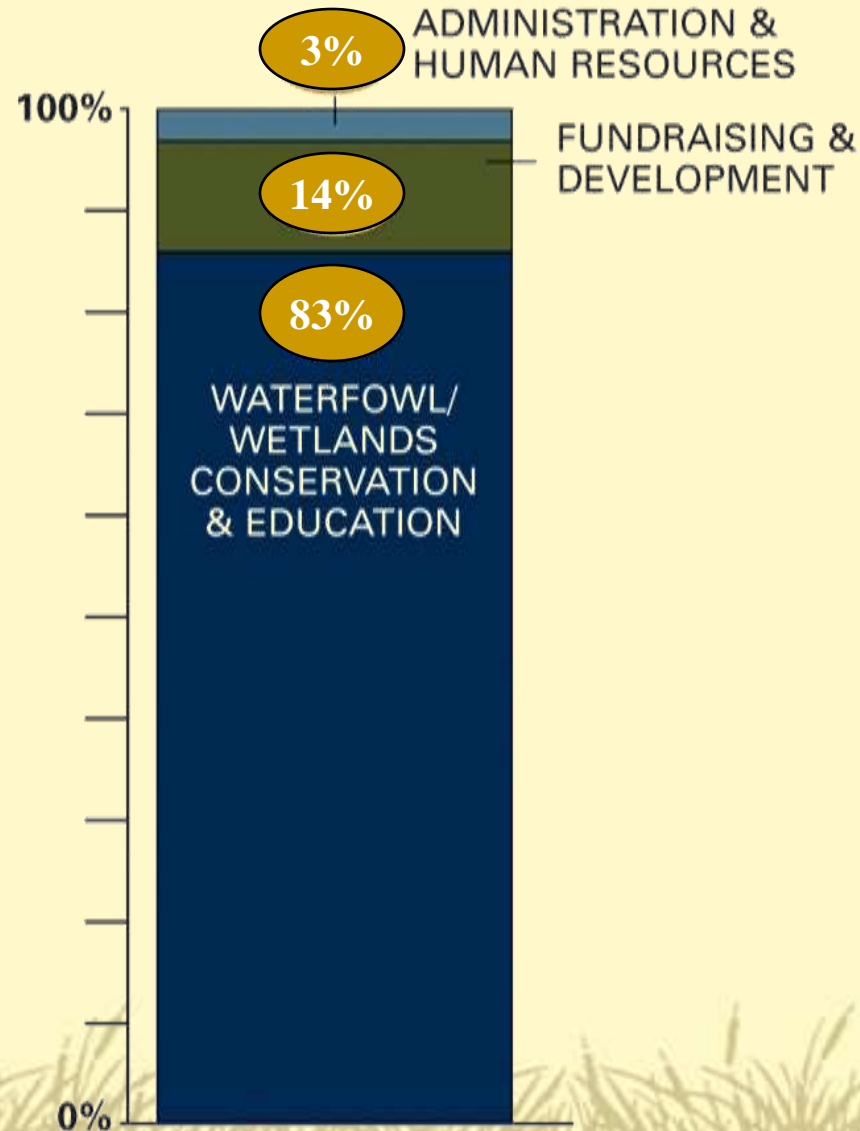
Our Leverage Business Model for Conservation



Our Corporate Partners



Where the Money Goes



FY 06

Conserving Habitat in Washington

- Conservation Reserve Program (CRP)
- Wetlands Reserve Program (WRP)
- North American Wetlands Conservation Act (NAWCA)
- SWANCC
- CWRA



2007—Habitat Crisis

- United States – over half of original wetlands gone.
- California and Ohio, over 90 percent gone.
- Nationwide, over 100,000 acres of wetlands lost every year.





Wetlands for Tomorrow

Ducks Unlimited Delivering Continental Conservation



Wetlands for Tomorrow

\$1.7 Billion!

*Largest Conservation
Campaign In History!*



Wetlands for Tomorrow



- **Comprehensive**
 - Grassroots
 - Conservation
 - Major/Planned Gifts
 - Easements
 - Corporate Partners
- **Continental**
 - Ducks Unlimited Inc.
 - Ducks Unlimited Canada
 - Ducks Unlimited du Mexico

Why Wetlands for Tomorrow?

- Nesting and breeding habitat for millions waterfowl and other migrating birds
- Habitat for more than 900 other wildlife species
- Foundation of the continent's water supply
- Waterfowling and other outdoor recreation opportunities



North American Grasslands Conservation Initiative



Restore and protect the world's best waterfowl-breeding habitat

Louisiana Coastal Conservation Initiative



Restore and protect imperiled coastal marshlands to provide critical wintering habitat

Conserving North America's Threatened Wetlands Conservation Initiative



Protect, restore and manage vital wetlands in other strategic locations

Educating Youth About Wetlands



Educate students throughout North America
about the importance of wetlands to waterfowl,
wildlife, and people

How You Can Help!

We offer our supporters and partners:

- Practical, Non-confrontational **Solutions**
- A Philosophy of **Cooperation** with Individuals, Governments, Corporations, and Landowners
- A Broad array of **Opportunities**
 - Partnering on Wetland Creation and Restoration
 - Supplemental Environmental Projects (SEPS)
 - Tax Deductible Charitable Donations
 - Estate Planning
 - Land Donations
 - Conservation Easements
 - Carbon Sequestration Opportunities